



**PRIL's Smart Store**  
**NO PAIN, ONLY GAIN**

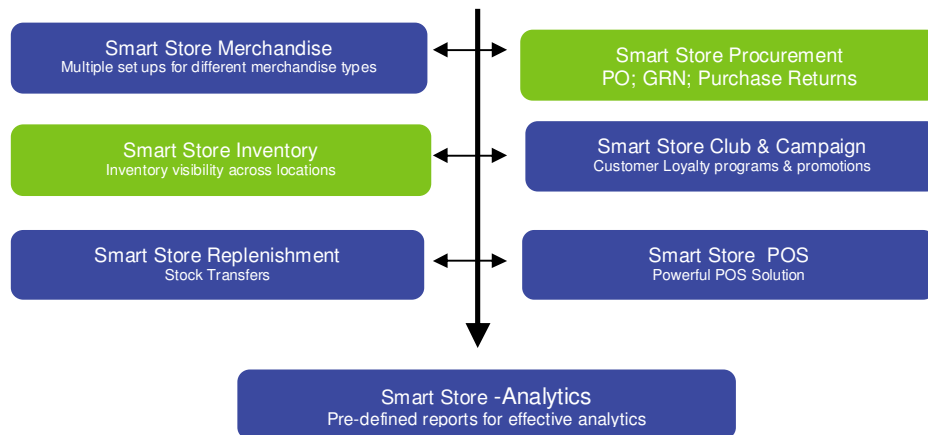
**Smart Store** is yet another offering for Polaris Retail Infotech Limited (PRIL) a leader in Retail Application space addressing the need of an independent retailer. With a decade of experience understanding the need of making an independent retail organized PRIL has brought in all its expertise in the form of smart store. Smart Store helps independent retailers to automate their entire business functions and stays along with them in their growth.

### SMART STORE

With changing scenario in the Retail industry and the dynamic nature of the business, complexity is also increasing. To maximize business potential in this very competitive market, Retailer opt for different innovations to be successful.

PRIL's Retail Solution for Small & Mid Sized Retail Businesses, **Smart Store** is complete end-to-end Retail Software, which offers various modules (shown below) to enable smooth operations for the Retailers.

Fig 1 (b): Smart Store - Modules



### Smart Store Back Office

Customer expectations and demands are unlimited in today's Retail World, to make them happy and make them as customers for life, no doubt it requires a revolutionary concept in Retail systems, *PRIL-Smart Store provides the advanced features to drive the business competitive, cost effective and customer centric.*

**Smart Store as a Retail solution with its Unparalleled Flexibility, Total Control, Greater Productivity, Higher Profitability, and Higher Customer Satisfaction supports various functions of different format of stores.**

**Smart Store is capable to handle various retail segments like Apparel, Footwear, Pharmacy, Specialty Store, Consumer Durable, Rural Retail Format etc.**

### Know your Business Rules

Smart Store provides you the flexibility of setting up of your business rules as it functions in your business.

- User defined code length and mode of code generation for different masters in Smart Store
- Enable or Disable Modules/functions as desired
- Pre-configured to one Business Line on preference/selection
- Supports 4 additional Line of businesses in one roof (Division)
- Supports 20 attributes for each division
- Item code generation logic division wise
- 6-Dimensional Variant Matrix Definition
- Business preferences module wise

### Get your Business Secured

**Smart Store** provides the robust security module to administer your users.

- Capture Application users, Salesman and Employee details
- Attach Department to the users
- Set Levels of Authorization of documents
- Create user Groups and specify rights and permissions to users and groups, module and screen wise
- Do fiscal year open and close operations

### Manage your Merchandise

Merchandise Setup module in Smart Store provides a complete merchandise management system that is required for a Retailer of any form.

- Create attribute values
- Create Style Groups
- Create SKUs and attach attributes
- Categorization of the items as “Merchandise” / “Serialized”
- Predefine the item parameters and create items in easy go using quick item creation
- Subcategorize the items as MRP Based, Weight Based, Free of Cost, Batch Item and Perishable etc
- Supports FIFO Item Movement method
- Facility to capture multiple barcodes for single item
- Maintain item codes of legacy system, if any
- Create SKUs of all size and color of a particular style group in one go using Variant matrix for apparel and footwear (Variant matrix is a screen where it allows the user to enter the values in matrix grid, based on the row and column attribute configured in *Smart Store* )
- User defined Unit of Measurement
- Attach multiple UOMs for Single item
- Purchase in One UOM and Stock/Sell in Different UOM (Buy in Dozens and sell in PCs)
- Define Safety, Reorder-Level and Maximum quantity of SKUs.
- Easy Master Management to change the status of a Vendor and Item.
- Define selling price to get effective in future date. (Forward Pricing)
- Information on current CP and SP.

### Give your Customers the best by Procuring the Best

#### Vendor Management

It is very important in the business to maintain the suppliers as we do our customers; *Smart Store* helps you to manage your vendor in many ways.

- Capture Vendor Details
- Mark your vendor as a Registered or Un registered vendor
- Attach user defined additional charges
- Attach payment terms
- Create foreign vendors and attach their currencies
- Classify Vendor as Job order/Distributor/Manufacturer/Normal
- Attach Delivery Terms
- Blacklist the vendor with reason
- Predefine the Discounts negotiated with the vendor
- Fix tolerance for the quantity and days for the delivery

### **Make your Taxman Happy**

**Smart Store** is designed with the high flexibility to handle the tax complications that are prevailing in different locations.

- Create multiple tax Component by specifying the percentage or fixed amount (Tax master)
- Create Tax Plan based on the formula
- Can attach multiple tax components in one plan (E.g. Sales Tax + Surcharge)
- Specify period for every plan
- Create both Purchase and Sales tax plan
- Create both header and item level plans
- Supports Different tax plan for different locations
- Tax plan based on Delivery jurisdiction (E.g. CST applicable in case of outside states sale in India)

### **Procure the Best**

Comprehensive purchasing solution that includes procurement and delivery. The module manages retailers' complex network of suppliers for smooth purchasing and delivery. It simplifies transactions and provides access to relevant information at the right time, enabling better buying decision.

- Multiple types of Purchase Orders - Normal PO/Consignment PO/Drop-Ship PO/Non-merchandise PO
- Supports multiple delivery schedules
- Four levels of authorization for Purchase Order
- Grid based purchase order for handling color-size (Variant Matrix)
- Tolerance control on Quantity and Date of delivery
- Stock Return to Vendor

### **Improve your Operational Efficiency**

Smart Store's administrative and operational facilities help you to manage the day-to-day operations in an effective manner.

- User defined Reason code for un usual transactions (E.g. Stock Adjustment)
- Multiple authorization level for documents

### Support your Customer Needs

Supports Customer Loyalty Programs (Optional) and Promotions that increase customer base, visits per customer and sales per visit. The module captures customer information, analyses buyer behavior to help devise effective loyalty programs for increased ROI.

**Smart Store** back office module offers the user to capture the required information for the various functions at the Point Of Sale level.

- Gift Voucher Creation, distribution and tracking.
- Facility of defining promotion and loyalty schemes
- Supports control of promotion and loyalty scheme definition set-up through settings in organization master
- Loyalty Features-Program definition/New member processing/Membership suspension & closure/Membership upgrade/Membership renewal
- Reward Points Administration-Issue/Redemption/Transfer
- Facility of defining a promotion for a group of SKUs for example “Buy 2 and get 1 free”
- Facility to set-up non-item promotions for example “Shop between 12:00 to 16:00 hrs and get 10% discount”
- Facility to set-up bill level promotion for example “Buy goods worth more than \$200 and get 5% off”
- Facility of defining promotion for a particular customer category, for example “Special discount of 10% for Gold club customers on ladies wear merchandise
- Facility of setting up a future dated promotion
- Facility of having pre-defined discounts
- Customer specific discounts
- Print Loyalty card statements

### Support accounting functions of a Retailer

Available for Smart Store - Single Store version, for Smart Store Multistore Edition (ME), system will provide output file in xml format so as to integrate with Accounting Softwares.

Comprehensive, easy to use account solution with strong accounting control features. The module offers online integration with other business processes and eliminates duplication of entries.

- Financial Data consolidation
- Control on fiscal year opening and closing
- Group, Sub-Group, Ledger & Sub Ledger maintenance
- Mapping of ledgers based on transactions
- Supports TDS functions
- Supports Cheque printing
- On-line posting using posting keys
- Supports Final accounts
- Financial Reports
- Tracking of Receivables and Payables and
- Supports various accounting transactions like Contra, Debit Note, Credit Note, Receipts, Payments and invoice entries.

- Bank Reconciliation
- Voucher Authorization
- Period opening-Day open/Month open/Year open
- Ability to book back-dated entries for immediate past period

### Reports & Analysis

Delivers more than 80 pre-defined reports for a clear insight into all aspects of the business to effectively manage operations and take informed decisions for competitive advantage.

- Predefined Reports module-wise
- Stock Ageing Analysis
- Stock Ledger
- Attribute Wise Stock Status
- Stock Status as on Date
- Vendor wise stock analysis
- Item Movement
- Style Code Wise Stock on Hand
- Vendor Wise Stock Analysis
- Item Wise Stock Status
- Sales Performance
- Attribute Wise Net Sales Report
- Item Wise Sales Analysis
- Vendor Wise Sales Analysis
- Sales Man Performance Analysis
- Tax to be Deposited/Returned
- Gift Voucher Sales
- Accounting Reports
- Payables and Receivables
- Loyalty Reports

### Smart Store PoS

**Smart Store** Point of Sale (PoS) enables you to deliver the best shopping experience to your customers with its advanced functionality.

**Smart Store** is a new generation retail business application that is produced by understanding the needs of the Retail and it's customers.

Simple and easy-to-use PoS makes it a user's delight. The features are drawn from the best retail practices from around the world and are set atop a state-of-the-art technology development framework that understands the art of merging business and technology together to achieve maximum result.

**Smart Store** Point of Sale provides the Retailer to customize his business settings according to the need.

Know your business rules

- Fix No of Decimal
- Configure No of Sessions for a counter in a day

**Smart Store** PoS Features include special functionality like printing of bills category wise and again category of choice.

The Preference setting in **Smart Store** PoS gives a higher degree of flexibility to the retailer to improve the operation efficiency.

**Smart Store** Point of Sale is capable of integrating with different Point of Sale machine brands that comes with various features like Cash drawer, Pole Display & Card Reader.

- Create different PoS Types
- Configure O-PoS Hardware using O-PoS Controls
- Configure control codes for each PoS type.

**Control your Counters**

Retailers face lot of challenges in today's competitive world, towards that setting up of specific tills for fast check out, multiple department slip entries finally made as single bill, setup counter specific tenders etc

- Setup rules counter wise
- User defined tender types
- Attach acceptable tenders counter wise
- Attach PoS type to a counter to function depending on the machine
- Setup minimum and maximum counter values
- Set counter specific header and footer messages.

**Handle the day operations efficiently**

**Smart Store** PoS helps the retailer to manage the day-to-day counter operations very effectively with trouble free and accountability.

- Session Open with counter wise opening balance of cash.
- Close session after proper accounting by cashiers
- Add cashier to the Session
- Counter View for the supervisors to see the liability of the counter.
- Blind counter handover.
- Tender Audit
- Sales Audit function for the Accounting process
- Payment in and Payment out to manage cash in the counter.

## Support your Customer Needs

**Smart Store** Point of Sale billing function is simple, secure and powerful with a fast **four-click-a-bill** process. Advanced features like Packing Slip, GV sales, Hold the Bill and Refresh, Layaway, Purchase History on the click of a button; etc enables the retailer to deliver a value added service to the customers and make them happy and customer forever

## Transaction types

- Cash and Credit Sales
- Sale, Exchange, Cancel, Refund and issue Credit note for refund
- Support GV sale and tracking
- Layaway

**Smart Store** with its unique functionality gives the customer an advantage of payment on their choice.

- Select Referred By on the “Fly”
  - Select Doctor’s name from the billing screen for Pharmacy stores
  
- Accept multiple tender types in one bill
  - Cash
  - Accepts Single or multiple debit/credit card
  - Gift voucher
  - Foreign currency
  - Loyalty Redemption
  - Multiple Credit Note and
  - Bank Payment

## Customer Profile

- Capture customer profile on the fly
  - Name, Address and Email id.
  - Gender, Marital status, Birthday and anniversary
- View customer purchase history on the fly
- View loyalty points earned by the customer
- Apply customer category wise pricing
- Search on code/name/birth date etc for repeat customers.

## Promotion

*Smart Store* support the promotion functions that are defined in the *Smart Store* back office module

- Buy X quantity get Y quantity free
- Setup item level and bill level discounts
- Time based promotions

## Void Options

- Void an item with/without authorization
- Clear the bill without saving, with or without authorization
- Cancel the bill

## How doe's your Salesmen Perform?

- Capture sales man bill wise or item wise.
- Attach Salesman to the customer

## Value added Features

- View quantity on hand on the fly
- Optional automatic round off feature
- Duplicate bill printing with or without authorization
- Convert multiple packing slip in to one bill in large format stores
- Support barcode scanning
- Customized bill printing
- Standard 40 and 80 column bill printing

## Security and Administration

- Create user groups
- User/Group Specific rights
- Create user and salesman separately

## Smart Store Comes in Three Variants

- Smart Store Single User
- Smart Store Multi User
- Smart Store Multi Edition